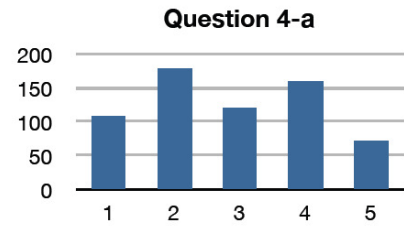


Question 4: In the following questions, please indicate the extent to which you support or oppose each idea?
 1= Strongly Oppose 3= Neutral 5= Strongly Support

In the downtown area and the existing village centers

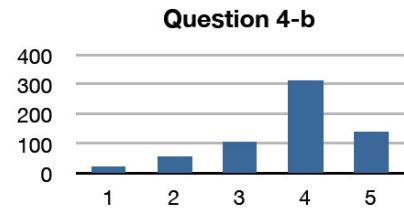
Increasing the density (number of units allowed, perhaps an increase in building height, etc.)

1	2	3	4	5	Total
110	181	120	161	72	644



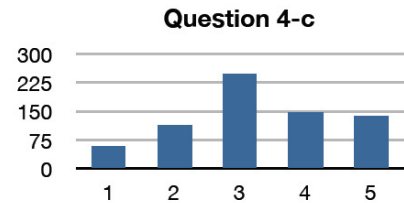
Encouraging mixed-use buildings (such as buildings that combine housing, retail, and offices) in the town center and village centers

1	2	3	4	5	Total
27	57	109	313	142	648



Allowing the more intensive uses (a and b above) of the downtown/village areas only if they bring a reduction in the number of new homes and businesses in other parts of town

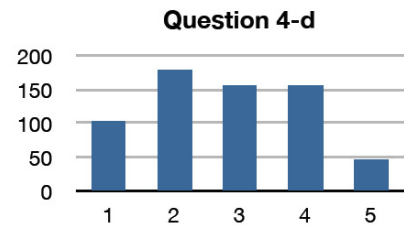
1	2	3	4	5	Total
62	116	249	149	142	718



In residential neighborhoods

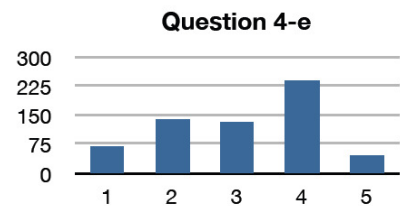
Encouraging apartments being added to existing houses

1	2	3	4	5	Total
104	180	159	159	47	649



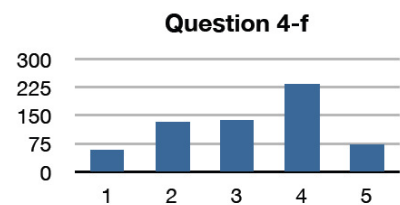
Allowing increased housing density while requiring compatible design standards

1	2	3	4	5	Total
74	139	134	240	50	637

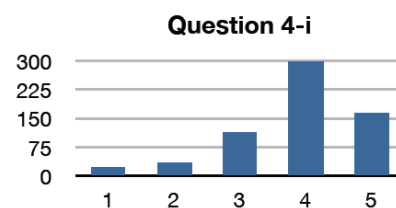


Allowing increased density while giving residents significant input into planning and design

1	2	3	4	5	Total
62	133	140	233	73	641

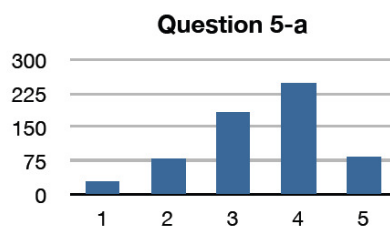


Zoning for a light industrial/office park					
1	2	3	4	5	Total
25	35	113	300	166	639

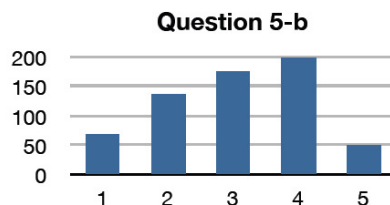


Question 5: To what extent do you agree or disagree with the following ideas about future development in Amherst? 1= Strongly Oppose 3= Neutral 5= Strongly Support

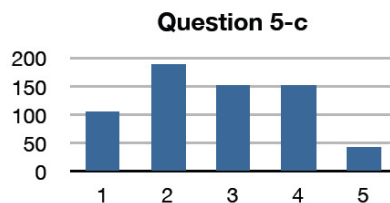
New development should take place in and near the existing village centers					
1	2	3	4	5	Total
31	81	184	251	84	631



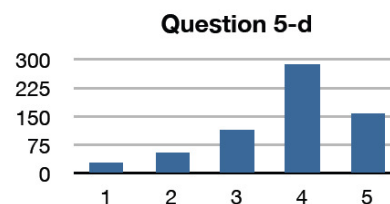
Additional village centers for mixed businesses and residential use should be created in Amherst					
1	2	3	4	5	Total
71	139	178	199	52	639



New development should be spread evenly across the town (NOT concentrated in the village centers and downtown)					
1	2	3	4	5	Total
106	189	152	153	43	643

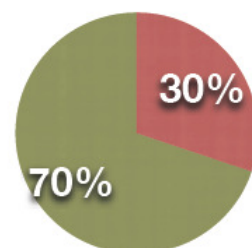
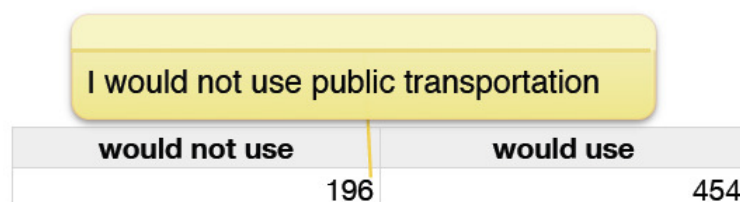
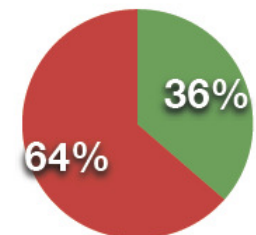
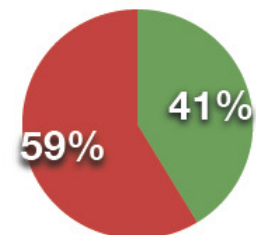
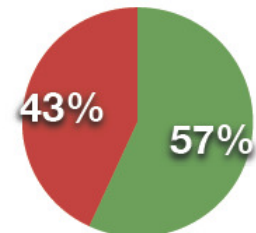
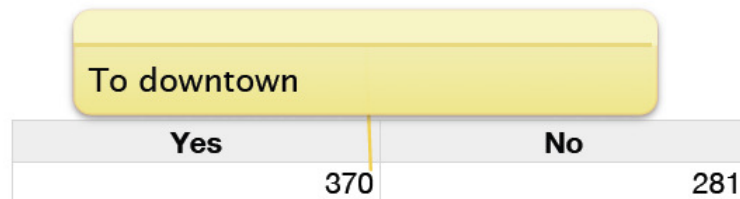
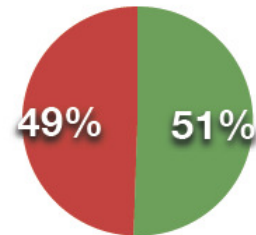
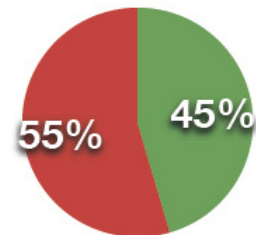
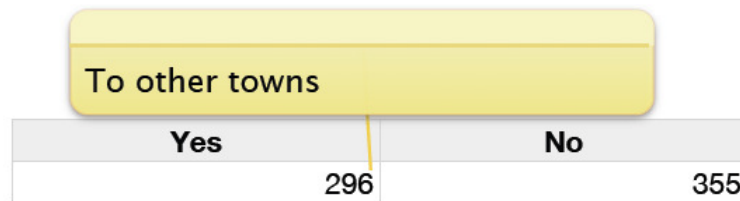


More commercial uses that serve the student population should be encouraged in appropriate areas close to the UMass campus					
1	2	3	4	5	Total
29	53	117	288	162	649



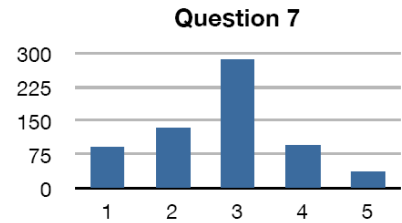
Question 6: Where would you take public transportation if it were available?

● Yes ● No



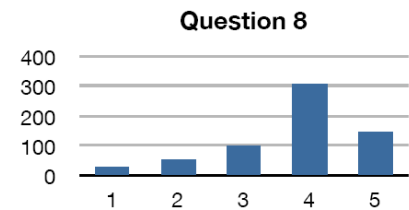
Question 7: In future land use decisions, do you think the creation of moderate income housing should get less priority, equal priority, or greater priority than the protection of additional open space?

1	2	3	4	5	Total
92	137	288	96	40	653



Question 8: Would you support the construction of a greater number of small homes on smaller lots rather than a fewer number of large homes on larger lots, if this resulted in homes that were affordable to moderate income households?

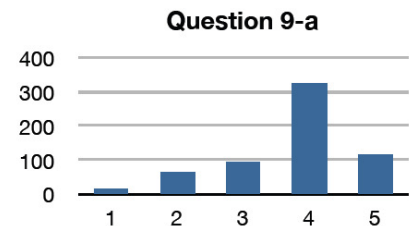
1	2	3	4	5	Total
34	58	103	310	149	654



Question 9: Below is a list of examples of housing types that involve greater density. To what extent would you support or oppose each of these in order to create housing that is more affordable to the average household?

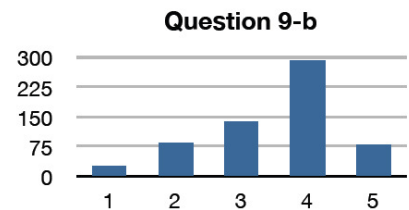
Small houses on small lots

1	2	3	4	5	Total
18	66	97	327	121	629



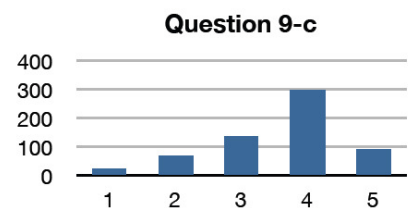
Duplexes

1	2	3	4	5	Total
29	86	142	293	84	634

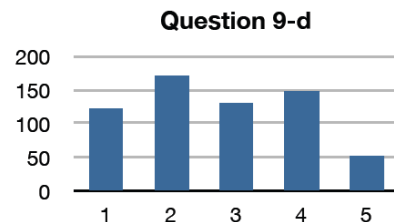


Condos

1	2	3	4	5	Total
28	73	143	303	90	637



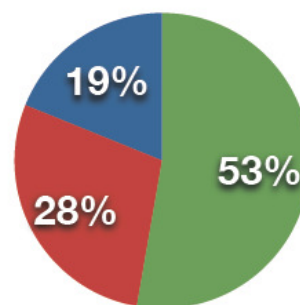
Apartment buildings					
1	2	3	4	5	Total
125	171	131	148	54	629



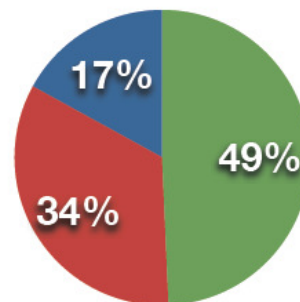
Question 10: If increasing density is used as an incentive to create a mix of moderately priced housing choices, then:

● Yes ● No ● Don't know

Do you think increased density should be concentrated in Downtown and in village centers?		
Yes	No	Don't know
327	176	117

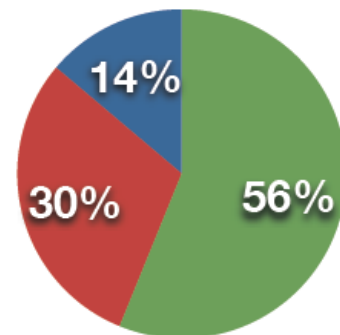


Do you think increased density should be allowed in all areas of the Town, if open space is also required as part of the development?		
Yes	No	Don't know
316	216	109



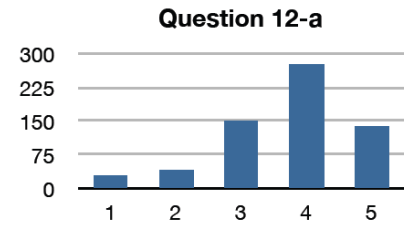
Question 11: Do you believe that all new residential developments should contain a mix of housing prices?

Yes	No	Don't know
365	195	90

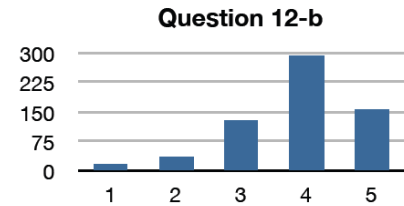


Question 12: To what extent do you support or oppose each of the following?

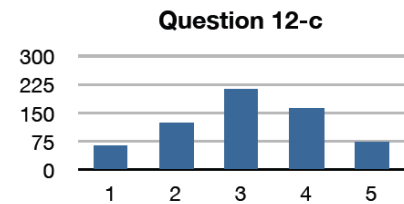
Having housing specifically set aside for seniors						
1	2	3	4	5	Total	
29	43	150	280	140	642	



Small, moderately priced units set aside for seniors						
1	2	3	4	5	Total	
21	41	132	295	160	649	

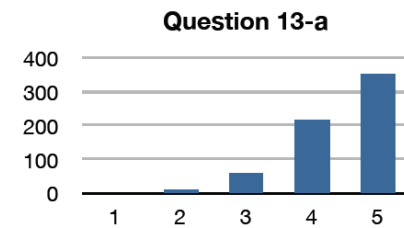


Upscale, market rate units set aside for seniors						
1	2	3	4	5	Total	
63	124	216	166	75	644	

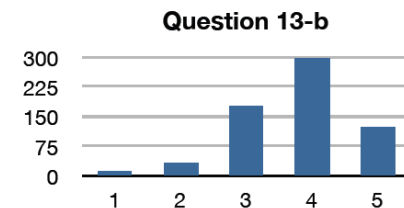


Question 13: To what extent do you feel the following economic development initiatives are desirable or undesirable?

University / research / clean / high technology						
1	2	3	4	5	Total	
5	14	63	221	356	659	



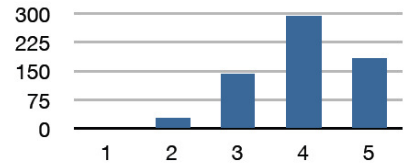
Retirement communities						
1	2	3	4	5	Total	
13	34	180	300	128	655	



Culture and tourism based

1	2	3	4	5	Total
6	28	143	294	187	658

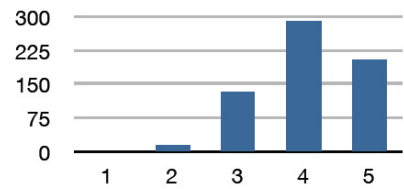
Question 13-c



Agriculture-based business and services

1	2	3	4	5	Total
5	18	136	292	209	660

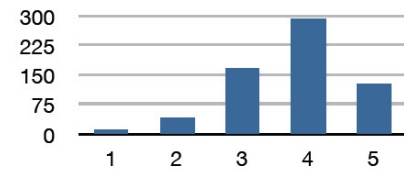
Question 13-d



Retail services

1	2	3	4	5	Total
16	43	171	293	132	655

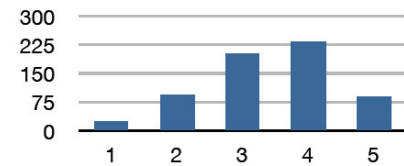
Question 13-e



Light industry

1	2	3	4	5	Total
25	96	203	237	92	653

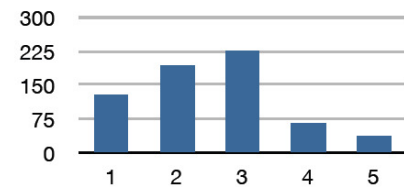
Question 13-f



Luxury housing

1	2	3	4	5	Total
129	195	227	68	39	658

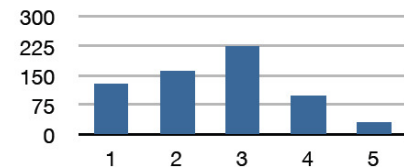
Question 13-g



Off campus privately owned student housing

1	2	3	4	5	Total
131	164	227	104	32	658

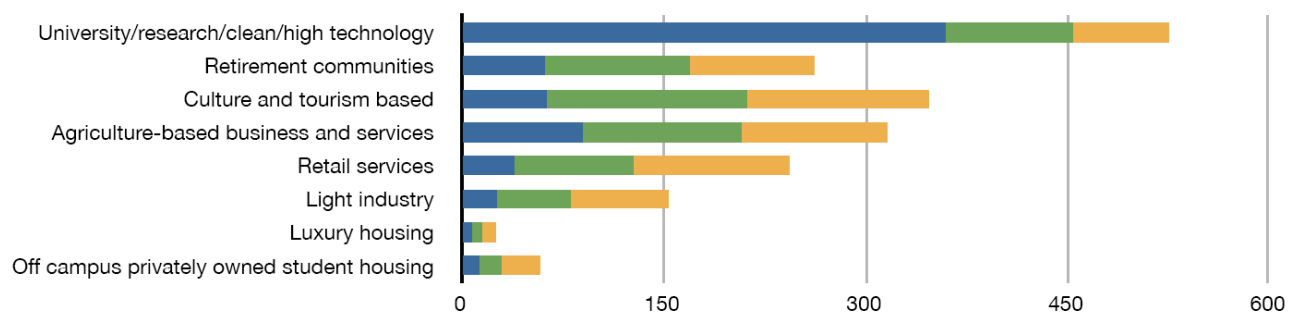
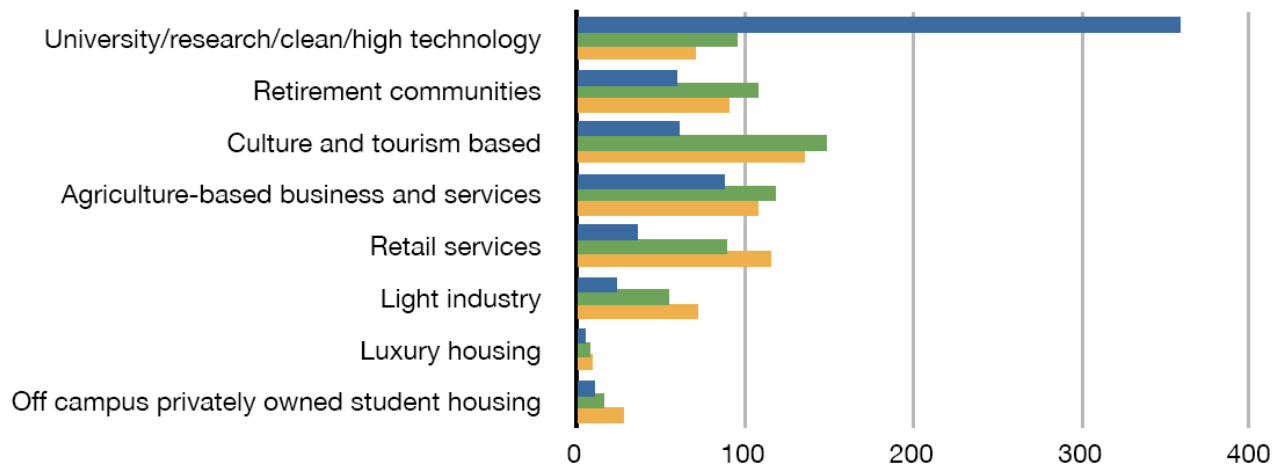
Question 13-h



Question 14: From the economic development initiatives listed in Question #13 above, which three do you most prefer?

	1st	2nd	3rd	Total
University/research/clean/high technology	358	95	71	524
Retirement communities	60	109	92	261
Culture and tourism based	61	149	135	345
Agriculture-based business and services	89	119	109	317
Retail services	37	90	116	243
Light industry	24	55	73	152
Luxury housing	5	9	10	24
Off campus privately owned student housing	12	17	28	57
- Total -	646	643	634	

1st 2nd 3rd

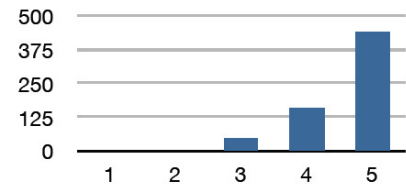


Question 15: In your opinion, how important is it that Amherst?

Protect its environmental quality (air/
water quality)

1	2	3	4	5	Total
0	9	49	165	441	664

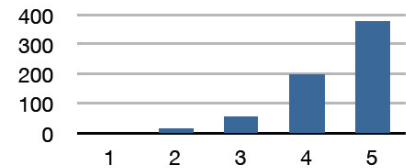
Question 15-a



Protect its natural environment
(forests, wildlife, fish, habitat)

1	2	3	4	5	Total
3	19	57	200	381	660

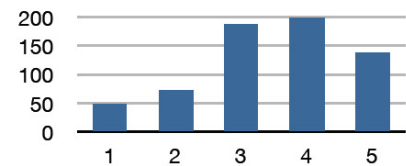
Question 15-b



Create a range of housing
alternatives

1	2	3	4	5	Total
51	72	191	199	140	653

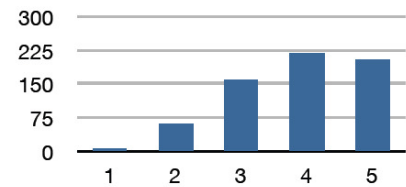
Question 15-c



Preserve historic structures and
landscapes

1	2	3	4	5	Total
9	63	159	220	209	660

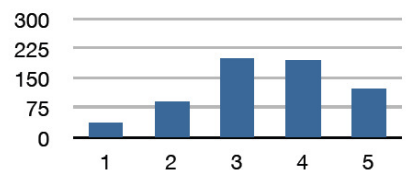
Question 15-d



Provide public facilities for cultural
activity

1	2	3	4	5	Total
40	92	202	199	125	658

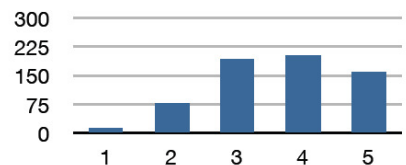
Question 15-e



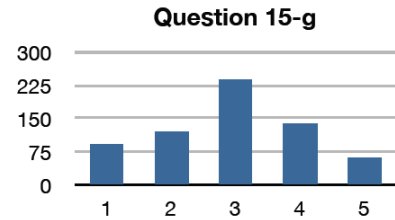
Encourage historic preservation

1	2	3	4	5	Total
17	82	196	205	158	658

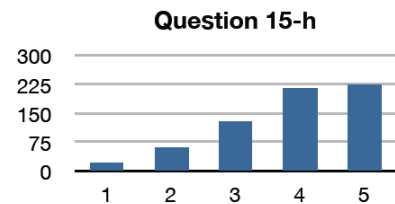
Question 15-f



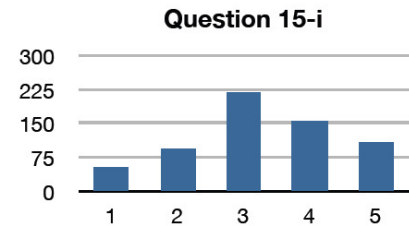
Have more recreational facilities					
1	2	3	4	5	Total
92	122	240	140	65	659



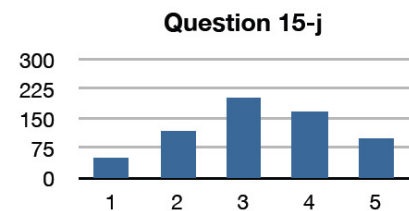
Preserve the current level of farming					
1	2	3	4	5	Total
23	61	132	220	225	661



Better link existing parcels of open space					
1	2	3	4	5	Total
54	99	219	158	110	640



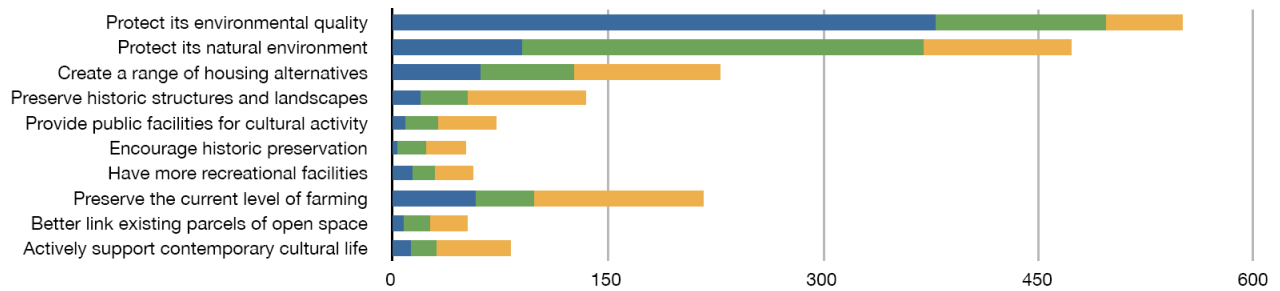
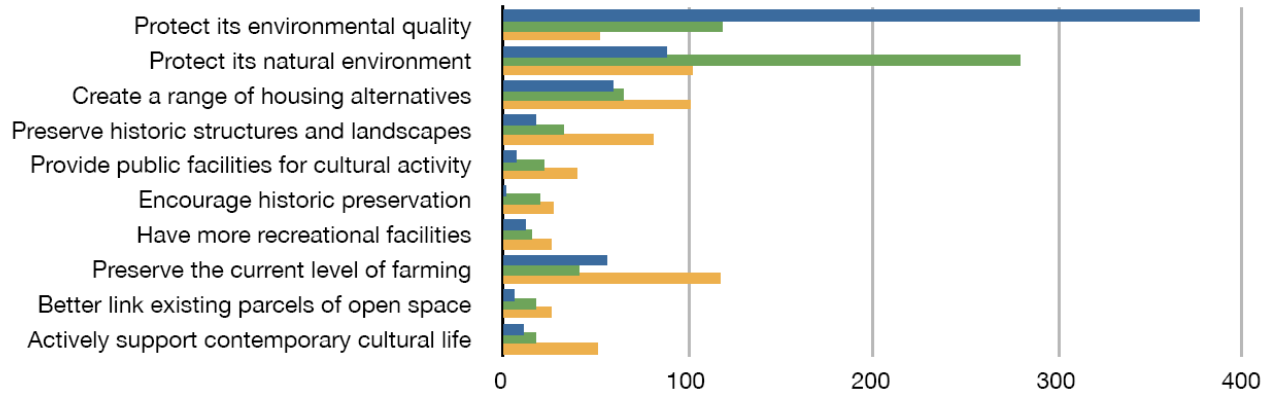
Actively support contemporary cultural life					
1	2	3	4	5	Total
53	120	202	167	104	646



Question 16: From the items listed in Question #15 above, which three do you feel are the most important for Amherst to do?

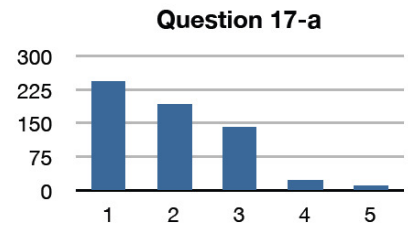
	1st	2nd	3rd	Total
Protect its environmental quality	377	119	53	549
Protect its natural environment	89	280	103	472
Create a range of housing alternatives	60	66	102	228
Preserve historic structures and landscapes	18	34	82	134
Provide public facilities for cultural activity	8	23	40	71
Encourage historic preservation	2	21	28	51
Have more recreational facilities	13	16	27	56
Preserve the current level of farming	57	42	118	217
Better link existing parcels of open space	7	18	27	52
Actively support contemporary cultural life	11	19	52	82
- Total -	642	638	632	

■ 1st ■ 2nd ■ 3rd

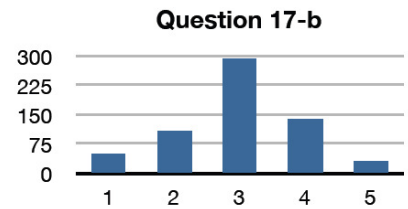


Question 17: How many more of the following types of new housing units should be built in Amherst?

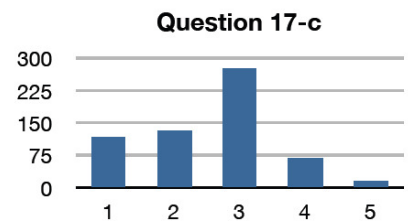
Large single-family houses on large lots					
1	2	3	4	5	Total
244	196	142	25	14	621



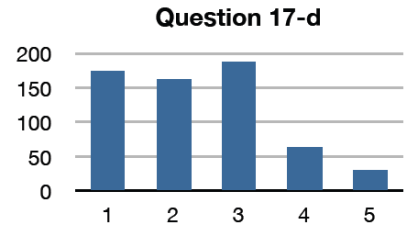
Small single-family houses on small lots					
1	2	3	4	5	Total
51	111	293	141	34	630



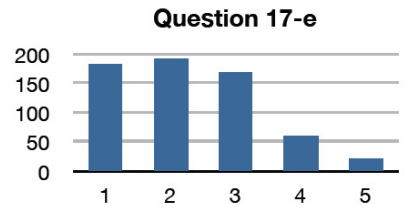
Duplexes					
1	2	3	4	5	Total
118	134	280	71	19	622



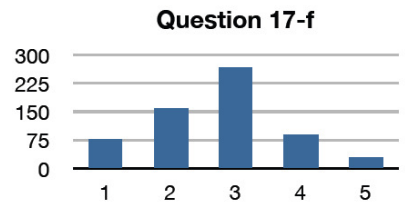
Apartments added to exiting houses					
1	2	3	4	5	Total
174	165	188	65	30	622



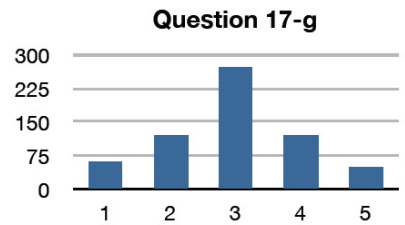
Rental apartments					
1	2	3	4	5	Total
184	193	170	61	23	631



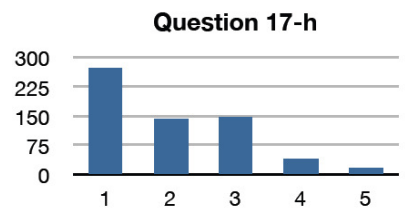
Townhouses/Condominiums					
1	2	3	4	5	Total
78	161	270	88	32	629



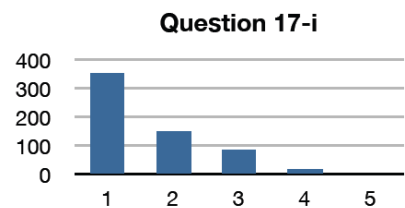
Retirement housing					
1	2	3	4	5	Total
62	121	273	122	51	629



Privately-owned student housing					
1	2	3	4	5	Total
274	144	148	42	17	625

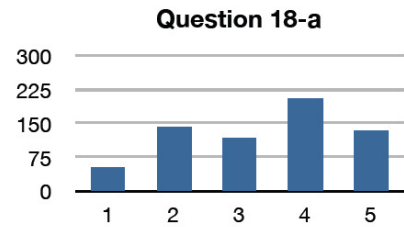


Luxury homes					
1	2	3	4	5	Total
355	153	89	22	9	628

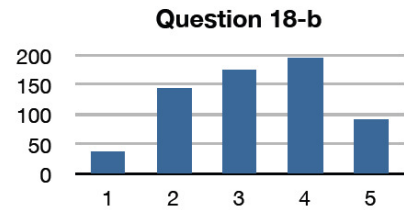


Question 18: Do you agree or disagree that the following are transportation problems in downtown Amherst?

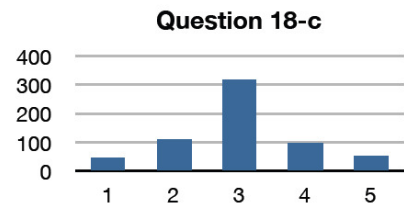
Lack of downtown parking						
1	2	3	4	5	Total	
53	144	118	206	135	656	



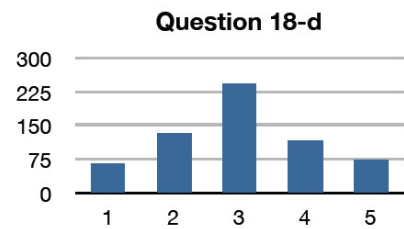
Downtown traffic congestion						
1	2	3	4	5	Total	
38	145	179	197	95	654	



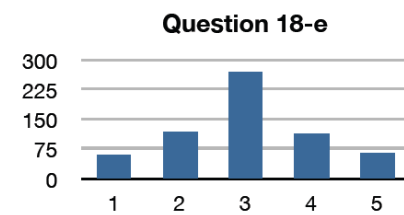
Infrequent buses						
1	2	3	4	5	Total	
45	110	323	101	55	634	



Too few bicycle lanes leading into the downtown area						
1	2	3	4	5	Total	
67	135	247	120	77	646	



Poorly maintained bike lanes						
1	2	3	4	5	Total	
65	121	272	116	66	640	

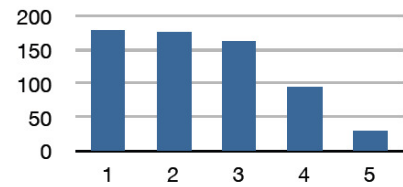


Question 19: Would you support or oppose an increase in the property tax rate to pay for each of the following purposes?

A new multi-generational recreation center

1	2	3	4	5	Total
179	177	162	95	31	644

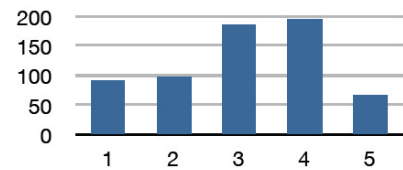
Question 19-a



Enhance town library offerings

1	2	3	4	5	Total
95	99	188	198	68	648

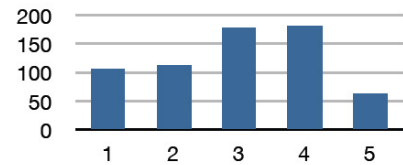
Question 19-b



Acquire additional open space

1	2	3	4	5	Total
106	114	180	183	63	646

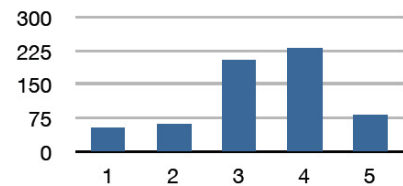
Question 19-c



Enhance fire and ambulance services

1	2	3	4	5	Total
55	62	208	234	84	643

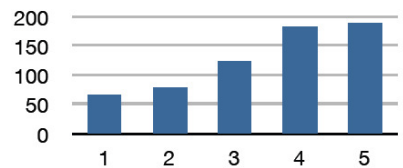
Question 19-d



Enhance public school program offerings

1	2	3	4	5	Total
68	82	126	184	191	651

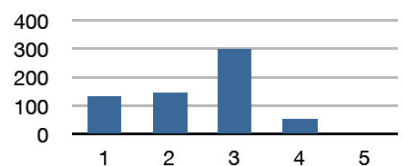
Question 19-e



A new department of public works building

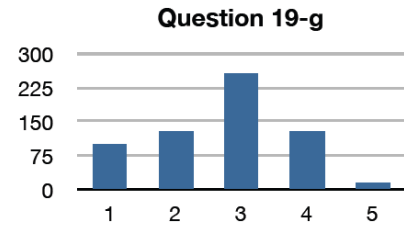
1	2	3	4	5	Total
130	147	302	54	8	641

Question 19-f



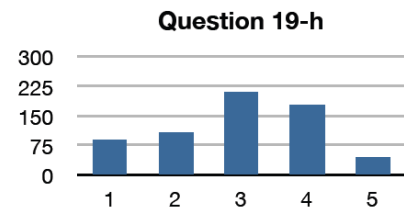
1	2	3	4	5	Total
102	130	258	131	17	638

A revolving fund for historical preservation projects



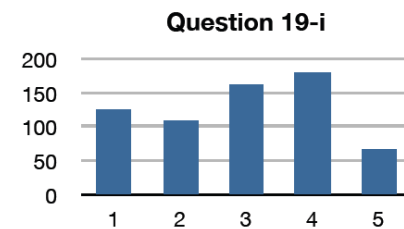
1	2	3	4	5	Total
91	113	214	179	47	644

Enhance town supported social services



1	2	3	4	5	Total
128	109	164	180	68	649

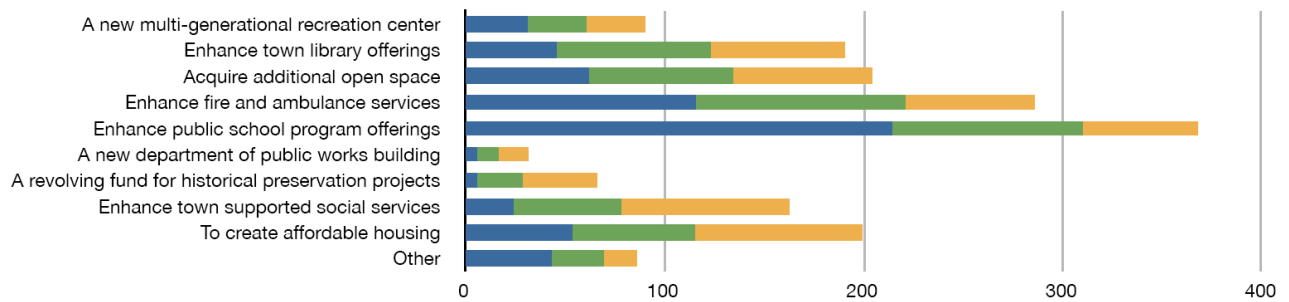
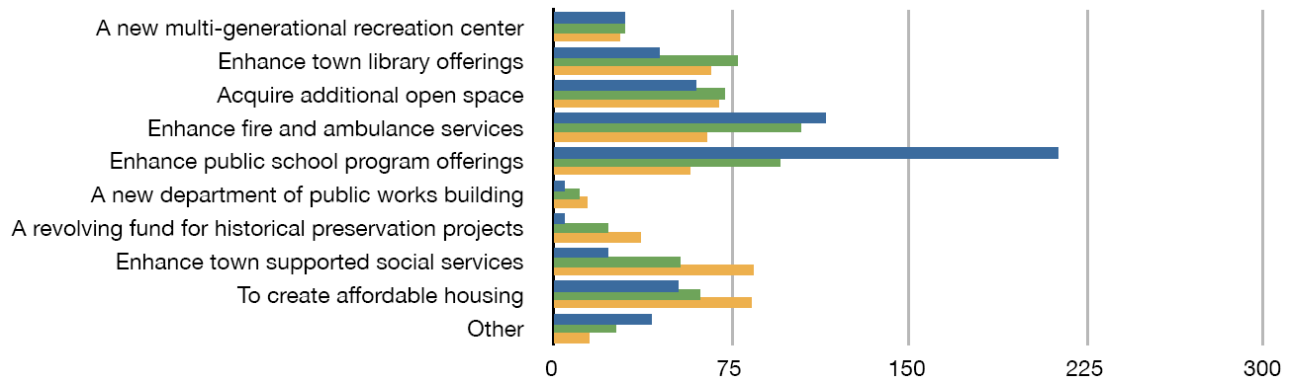
To create affordable housing



Question 20: From the items listed in Question #19 above, which three do you feel are the most important for Amherst to do?

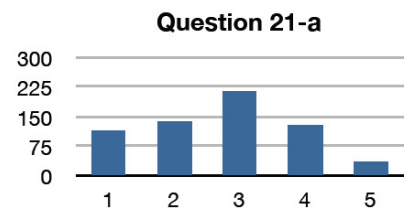
	1st	2nd	3rd	Total
A new multi-generational recreation center	30	30	29	89
Enhance town library offerings	45	78	67	190
Acquire additional open space	61	73	70	204
Enhance fire and ambulance services	115	105	65	285
Enhance public school program offerings	213	96	58	367
A new department of public works building	5	11	15	31
A revolving fund for historical preservation projects	5	23	37	65
Enhance town supported social services	23	54	85	162
To create affordable housing	53	62	84	199
Other	42	27	16	85
- Total -	592	559	526	

■ 1st ■ 2nd ■ 3rd

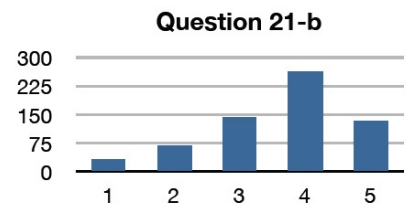


Question 21: To what extent would you support or oppose additional residential development of either type in Amherst?

Conventional Subdivision						
1	2	3	4	5	Total	
115	138	220	129	37	639	



Cluster Subdivision						
1	2	3	4	5	Total	
33	69	147	263	135	647	

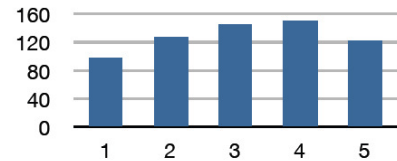


Question 22: To what extent do you agree or disagree with the following statements concerning transportation in Amherst?

Create a car-free pedestrian mall in part of downtown Amherst

1	2	3	4	5	Total
98	128	146	151	122	645

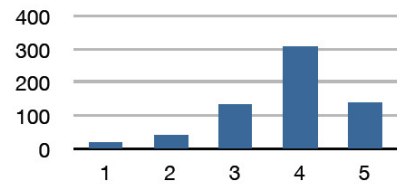
Question 22-a



New residential development should be accessible to bus service

1	2	3	4	5	Total
23	45	136	309	141	654

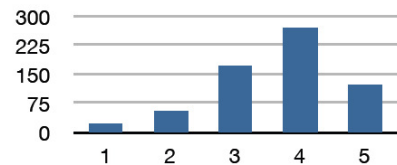
Question 22-b



New residential development should be accessible to bicycle routes

1	2	3	4	5	Total
26	57	173	273	125	654

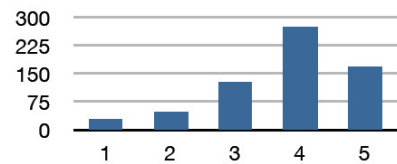
Question 22-c



Bus service should meet the year-round needs of Amherst on all routes

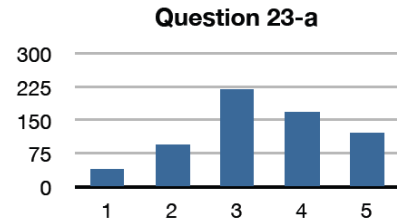
1	2	3	4	5	Total
31	49	129	274	170	653

Question 22-d

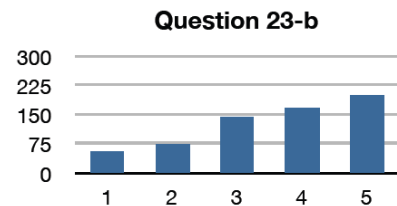


Question 23: In your opinion, how important is it that Amherst promote alternative forms of transportation as a means of:

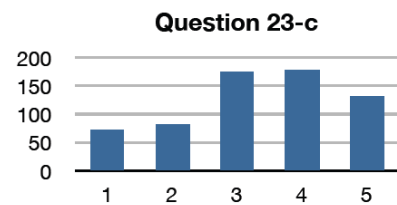
Managing traffic congestion						
1	2	3	4	5	Total	
41	96	221	169	122	649	



Decreasing Amherst's contribution to global warming						
1	2	3	4	5	Total	
57	78	145	168	203	651	

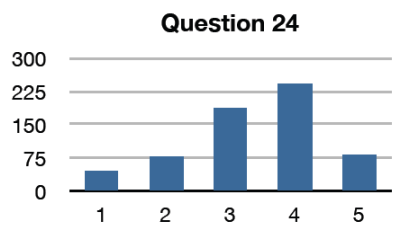


Promoting a more active community						
1	2	3	4	5	Total	
73	82	177	180	134		



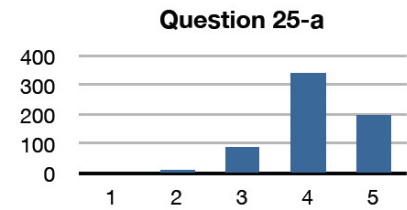
Question 24: To what extent do you agree or disagree that the development of small scale businesses, like convenience stores, should be encouraged in or near areas of town where access to public transportation is not convenient?

1	2	3	4	5	Total
45	82	191	243	84	645

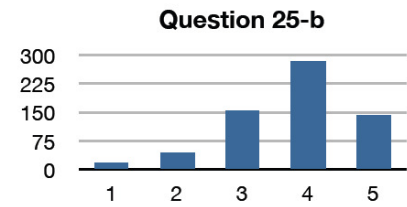


Question 25: Please indicate the extent to which you agree or disagree with each of the following statements.

Historic resources are part of the distinctive character of Amherst.						
1	2	3	4	5	Total	
9	15	89	344	198	655	



Historic resources are worth preserving even at the expense of some development						
1	2	3	4	5	Total	
18	47	153	287	144	649	



Historic resources deserve support through tax incentives						
1	2	3	4	5	Total	
48	69	206	232	90	645	

